saloni joshi ▬

product designer / bay area

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education ▬

Cornell University (2016 - 2017)
Master of Professional Studies,
Information Science

**PES Institute of Technology, India
(2012 - 2016)**
Bachelor of Engineering,
Information Science

design tools ▬

Sketch · Figma · Invision ·
Principle · Balsamiq · Framer ·
Origami · Adobe XD · Illustrator
· Photoshop · Pen & Paper

research skills ▬

User Interviews · Requirement
Gathering · Persona Development
· Brainstorming · Storyboarding ·
Heuristic Evaluation · User Testing

coding languages ▬

HTML/CSS/Javascript · D3.js ·
Arduino · FramerJS · PHP · SQL

achievements ▬

Grand Prize Winner - Retriever
Cornell's First Animal Health
Hackathon

**UX Research Publication in
collaboration with Microsoft**

work experience ▬

Dynamic Signal | Product Designer
San Bruno, CA · July 2018 - present

Designing on iOS, Android and web for Dynamic Signal's
employee-based communication and engagement platforms.

Currently leading design decisions on projects related to
employee advocacy, engagement, multi-channel sharing and
content creation with PMs, engineers, QA, sales and PMM.

JP Morgan Chase | Consultant UX Researcher
San Francisco, CA · November 2017 - July 2018

Conducted user interview studies on Chase's retail mobile
app features as a member of the mobile research team.

Worked on evaluative and generative research of conceptual
features in order to align the experience with users' needs.

1787fp | Freelance Lead Designer
Ithaca, NY · February 2017 - June 2017

Led the user experience design revamp of 1787fp's asset
management platforms on mobile & web; received more
funding due to new designs.

Juspay | UX Design Intern
Bangalore, India · February 2016 - July 2016

Designed and implemented Juspay's One-Click, One Time
Password feature for secure and automated transfers on their
payment browser for Android; number of clicks and wait time
reduced by 60%.

Microsoft and PESIT | Research Intern
Bangalore, India · June 2014 - September 2014

Worked on an undergraduate research project in
collaboration with Microsoft Research, India to test if
technology could replace teachers entirely in rural areas.